

Message Text

UNCLASSIFIED

PAGE 01 TURIN 00061 102209Z

15

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W
----- 080782

R 101615Z APR 75
FM AMCONSUL TURIN
TO USDOC WASHDC
INFO AMEMBASSY ROME
SECSTATE WASHDC 0462

UNCLAS TURIN 0061

E.O. 11652: N/A

TAGS: BTRA, BEXP, IT

SUBJECT: FOREIGN BUYERS PROGRAM

1. CUNEO CHAMBER OF COMMERCE IN CONJUNCTION WITH ASPROFRUIT, A 1000 MEMBER ASSOCIATION OF FRUIT PROCESSORS AND GROWERS, DESIRES TO ORGANIZE A GROUP TO VISIT THE UNITED STATES AFTER NOVEMBER 20, 1975 AND HAS REQUESTED THE ASSISTANCE OF AMCONSULATE, TURIN. GROUP WOULD BE COMPRISED OF APPROXIMATELY 40 FRUIT PRODUCERS AND PROCESSORS.

2. PURPOSE OF TRIP IS TO VISIT LARGE AMERICAN FRUIT PRODUCERS AND PROCESSORS VIEWING THEIR PROCESSING TECHNIQUES. GROUP PARTICULARLY INTERESTED IN VISITING FRUIT PROCESSING EQUIPMENT MANUFACTURERS. ACCORDING TO LEADERS, THEY ARE MOST INTERESTED IN OBTAINING AMERICAN KNOW-HOW, MANAGERIAL ASSISTANCE AND MACHINERY TO HELP IN PROCESSING SOME 20-30% OF ANNUAL CROP OF APPLES, PEARS, AND PEACHES. INTERESTED IN FINDING BEST METHOD OF PROCESSING FOR THEIR NEEDS -- FREEZING, CANNING, DRYING, ETC. PARTICULARLY INTERESTED IN JOINT VENTURES WITH U.S. COMPANIES OR SOME U.S. TECHNICAL ASSISTANCE AS WELL AS OBTAINING U.S. EQUIPMENT.

3. GROUP PROPOSES A VISIT OF APPROXIMATELY TWO WEEKS BEGINNING AT WASHINGTON, D.C. WITH VISITS/BRIEFINGS BY APPROPRIATE DEPARTMENT OF COMMERCE AND AGRICULTURE OFFICIALS. THEY WOULD THEN LIKE TO VISIT CALIFORNIA FRUIT
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 TURIN 00061 102209Z

PROCESSORS, LONG TERM STORAGE FACILITIES, FREEZING PLANTS,

AND PLANTS WHICH REDUCE FRUIT TO POWDER OR WHICH UTILIZE DRY FREEZING METHODS. GROUP ALSO WOULD CONSIDER VISITS TO OTHER FRUIT PRODUCTION CENTERS WHICH INTEREST THEM, SUCH AS GEORGIA FOR PEACHES, NEW YORK FOR APPLES, ETC. GROUP LEADERS EMPHASIZED THEIR INTEREST IN VISITING PROCESSING EQUIPMENT MANUFACTURERS AND SEEING LATEST EQUIPMENT IN OPERATION.

4. IN VIEW OF POSSIBLE INTEREST IN U.S. EQUIPMENT PURCHASES THAT THIS VISIT MIGHT GENERATE, AMCONSUL TURIN HEARTLY ENDORSES VISIT FOR INCLUSION IN FOREIGN BUYERS PROGRAM. DOC ASSISTANCE REQUESTED IN PROPOSING VIST SITES, AND FOR ARRANGING WASHINGTON AND FIELD APPOINTMENTS. GROUP UNDERSTANDS ALL TRAVEL AND INTERPRETER EXPENSES WILL BE THEIR RESPONSIBILITY.
LANIUS

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 10 APR 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975TURIN00061
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750126-0325
From: TURIN
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750460/aaaacdvn.tel
Line Count: 77
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: ShawDG
Review Comment: n/a
Review Content Flags:
Review Date: 30 JUN 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <30 JUN 2003 by SilvaL0>; APPROVED <21 JAN 2004 by ShawDG>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
05 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: FOREIGN BUYERS PROGRAM
TAGS: BTRA, BEXP, IT
To: COM
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006